



**Laura Mégroz**  
DESIGNER



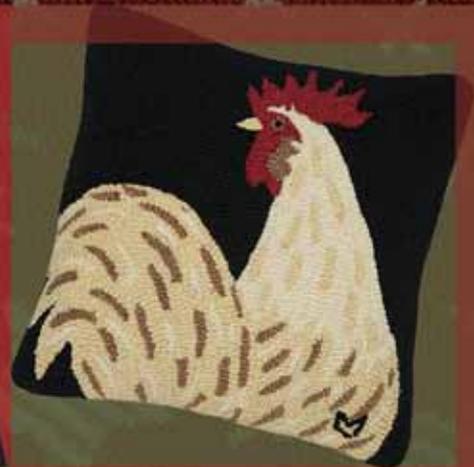


Laura grew up in Connecticut. One of her earliest memories was a craft class for children at the Museum of Modern Art in NYC. In the center of the table were rolls of glossy ribbon, and colored paper. It was here that Laura's passion for design was born.

She cut and pasted her way through life finally arriving in West Virginia to study art in college. The hills of West Virginia proved to be the beginning of her love for things rustic, handmade and old. After college she moved to New York City. There she spent endless hours visiting galleries, museums, eclectic shops and auction houses. Her time in the city continues to inform her work today.

In 1999 she began designing textiles for *Chandler 4 Corners* in Manchester, Vermont. Over the course of the past 13 years, Laura has created over 2500 designs for production and distribution through premium catalogs, home stores, boutiques and online retailers.

Laura resides in Vermont on her country farm with her husband Chris, two black labs, *Cheddar* the cat and her horse, *Cowboy*. When not designing she enjoys skiing, hiking, swimming, antiques and all things artistic.





Rarely does a manufacturer find as unique and remarkable a licensing opportunity as designer **Laura Mégroz**. Laura's artwork is graced by simple truths, elegant statements and a homespun palette. Most of all, it's a celebration of the simple pleasures of hearth and home that we remember from gentler times.

Laura has a remarkable relationship with *Chandler 4 Corners, Inc.*, the premier manufacturer of hooked products in the country. For the past few years, she has worked exclusively with *Chandler 4 Corners*, producing over 3,000 skus of unique decorative home products: rugs, pillows, runners, throw blankets, stools, accent furniture, and dozens of other distinctive items. As *Chandler 4 Corner's* sole brand, Laura has generated over **\$30 million dollars** of revenue at retail. Those are astounding numbers in any environment and are even more astounding considering the past few years of retail contraction.

Laura and *Chandler 4 Corners* have been approached by major manufacturers and retailers for licensing opportunities. However, they chose to continue developing their core product, establishing a remarkable sales record at retail before stepping into the licensing arena.

That time has come. Laura has finally decided to make her enormous design talent and her incredible lifestyle brand available for other product categories. The breadth and scope of her archive, hundreds of truly original design works, will now be available for licensing on a broad spectrum of products. Not since Grandma Moses or Warren Kimble, in more recent times, has a designer created a range of work that so evokes the simplicity of country life.

Take a moment to enjoy her designs and imagine how they would embolden and enliven your product line. In an age when people long to connect with the values of happier times, the originality and simplicity of Laura's work touches the heart. Her incredible retail success provides assurance that her brand will continue to drive strong retail sales, build customer loyalty and enhance brand name recognition. Licensees have never before had such a wonderful opportunity with a proven brand, tremendous sales history and unlimited prospects.

To inquire about becoming a licensing partner with Laura Mégroz, contact: *Chandler 4 Corners*, Paul Wheeler, 860.248.9838, [paul@looking-goodlicensing.com](mailto:paul@looking-goodlicensing.com).

Visit the *Chandler 4 Corners* website: [www.chandler4corners.com](http://www.chandler4corners.com) and view the hundreds of lovely products available in Laura's designs.





Laura Mégroz creates classic designs that bring out the best in us. Her iconic images resonate in our hearts and souls connecting us to what is most meaningful in our lives. For a decade these images on rugs and pillows have been enjoyed and consumed by hundreds of thousands of people in North America.

Whether it be our favorite pet standing at attention, our children building a snowman in the front yard, the ski vacation we still talk about, or the holidays when we all gather round the hearth, Laura's images celebrate and memorialize those precious moments when we realize what is important in life -- and that sometimes the most familiar is the most universal. Laura's unique blend of color, simple country elegance, and recognition of those precious moments, weaves itself into lasting designs that will enhance and enliven your product line and add warmth, comfort and distinction to anyone's home.



A stylized, light-colored letter 'M' logo, positioned above the main text.

# Laura Mégroz

DESIGNER

[www.lauramegrozdesigner.com](http://www.lauramegrozdesigner.com)

For licensing availability and artwork - contact:

Paul Wheeler, tel: 860.248.9838 - [paul@lookinggoodlicensing.com](mailto:paul@lookinggoodlicensing.com)

To learn more about Laura Mégroz and find her complete line of products contact:

Henry Chandler, 802.362.7027 - [hchandler@chandler4corners.com](mailto:hchandler@chandler4corners.com)

chandler



4 corners

ALL IMAGES © LAURA MÉGROZ MAY NOT BE USED OR REPRODUCED WITHOUT APPROVAL